**FAQs**

- How do I participate in the contest?
  Participating in the contest is easy. Log in to zchangemakers.com and sign in. If you have not registered before, create your account by registering yourself. Please ensure that you fill in all mandatory fields completely and upload your presentation, pdf, video, or photos by selecting the folder and sharing the path to it in the designated space.

- Is there any entry fee to participate?
  It's completely free. All you need to do is register your pitch online at zchangemakers.com.

- What is the criteria for judgement?
  Scoring will be done on set parameters.
  These include:
    - Uniqueness of your concept
    - Potential for impact
    - The quality of your overall presentation and
    - The Quality of your previous work/portfolio.

- Do I retain the copyright of my images/videos/illustrations/designs?
  Absolutely! Every entrant will retain copyrights of their content. However, license to reproduce in any form will be taken for shortlisted and winning entries.

- How do I submit my entry?
  You can upload your entries on zchangemakers.com

- Can I put in multiple entries, or both as a photographer and filmmaker?
  Unfortunately, this is not possible. You will need to put forward your very best concept for change. Only one idea will be accepted per person. Multiple entries from the same person will be disqualified.

- When's the last date to upload my portfolio for city bootcamps?
  The last dates to submit your portfolio are as follows:
  Hyderabad – 22nd September 2019
  Bangalore – 24th September 2019
  Chennai – 7th October 2019
  Mumbai - 15th October 2019

- I am not a professional Graphic Designer/Illustrator or Photographer/Videographer. Can I still participate?

Of course. Participation is open to all... amateurs, hobbyists, students, professionals, artists. We believe that a great idea can come from anywhere. However, you do have to adhere to the broad categorization of vocation or interest area... for instance, illustrations, photography, videography etc.. You eventually will need to use these particular vocations or interests to create art that encapsulates your concept. To begin with, you simply have to register, state your concept, and add your supporting work, images, videos, and send a presentation if required.

- Is a presentation mandatory along with my concept?
  You can simply submit your entry, or your concept on how you would change the world with your art or simply as a short paragraph without a presentation. However, if you are shortlisted, you will be required to make a presentation in front of judges which can include text or your photos or your videos.

- I don't currently own any product from HP. Can I still enter?
  Yes, of course!

- Does content have to be recent or freshly made for the purpose of this contest?
  Not necessarily. It can be old or new, or made just for this contest. However, it will need to adhere to your concept.

- I'm an Indian citizen living abroad. Can I still participate?
  No, you cannot because the contest is only open to individuals residing in India.

- I'm a foreign national living in India. Can I still participate?
  Yes, the contest is open to anyone residing in India. However, all shortlisted participants and winners will be asked to provide a valid proof of residence. Entrants must ensure that they are able to provide it whenever asked for, within 24 hours of receiving the request by mail or via a phone call.

- Can I send a CD containing my photos/videos/illustrations/designs?
  No, we are not accepting entries in the form of prints or on a CD. You can only submit your entries online, as uploads.

- I'd like to enter a creative that has previously been published. Is that allowed?
  Yes.

- Will my entries be visible online to others?
  No. This website only allows you to upload images, short videos, presentations. Visitors

of this website or other entrants will not be able to view your entries, until results are published.

- Can I enter my entry in a city closest to me even if I don't belong in that city?

  You can do that. If your entry is selected, you will get an invite to attend a masterclass and a bootcamp in one of the following four cities - Hyderabad, Bangalore, Chennai and Mumbai. While this is not encouraged, in case you can't make it to a bootcamp in any city, HP will provide you with an option to pitch virtually.

- How can I pitch my idea virtually?
  In case your entry is shortlisted and you can't make it to a city bootcamp, details for a virtual pitch will be shared with you via email.

- Will I be notified if my entry is shortlisted?
  Shortlisted participants will be notified by telephone and/or email. You will then be required to be available for final judging and Masterclass, at a city that is closest to you. In case you can't make it to a bootcamp, HP will give you an option to pitch virtually. In either case, you will also be required to develop or create a presentation of exactly 3 minutes delivered by you in front of the judging panel.

  There is a possibility that you may be required to submit additional details like identification documents or original image files, before you are selected in the final shortlist. In this case, please ensure that you respond immediately.

- What happens after the boot camp?

  If your entry is shortlisted further, at the end of the city boot camps, you'll spend the next three weeks to further hone your creative idea with mentorship and guidance from jury members. Multiple rounds of feedback will take place over a period of three weeks, and will be done remotely.

If you have other questions about the campaign, please feel free to contact campaign administrators.